

## Agenda

### Thematic key for sessions

- |   |   |  |
|---|---|--|
| <span style="color: blue;">●</span> Policy Practice | <span style="color: green;">●</span> Data & Analysis          | <span style="color: orange;">●</span> Climate Change         |
| <span style="color: yellow;">●</span> A.I.          | <span style="color: purple;">●</span> Inequalities & poverty  | <span style="color: red;">●</span> Health                    |
| <span style="color: teal;">●</span> Gender equity   | <span style="color: grey;">●</span> Cross-sector partnerships | <span style="color: pink;">●</span> Children, youth, elderly |

### DAY 1 - MONDAY 4 NOVEMBER 2024

09:00 -13:45

#### Workshops and seminars

- **Integrating the value of nature, people, society and future wellbeing in business decision making** (Studio 3, 9:00-11:00)
- **Building momentum for sustainable and inclusive well-being: interactive discussion** (Studio 2, 9:00-11:00)
- **Disruptive paths to social innovation: co-designing an Integrated Welfare Wallet** (Studio 1, 10:30-12:30)
- **The Journey to Financial Well-Being Through Financial Inclusion** (Studio 2, 11:30-12:30)
- **Building Well-being for People and Planet: The Role of Public-Private Partnerships** (Studio 3, 11:30-12:45)

For more information on all workshops and seminars, [click here](#).

12:00- 13:45

Opening of Forum registration desks to pick up badges

*Please be seated for the opening session by 13h45.*

14:00 -14:30

#### Inaugural Session

📍 Sala Sinopoli

#### Opening remarks (*plenary session*)

- **Mathias Cormann**, Secretary-General, Organisation for Economic Co-operation and Development (OECD)
- **Francesco Maria Chelli**, President, Italian National Institute of Statistics (ISTAT)
- **Giancarlo Giorgetti**, Minister of Economy and Finance, Italy (pre-recorded message)

14:30 -16:00



#### 1. Plenary Roundtable - *Strengthening well-being approaches to economic policy making*

📍 Sala Sinopoli

#### Moderator:

**Romina Boarini**, Director, Centre on Well-being, Inclusion, Sustainability, and Equal Opportunity (WISE), OECD



*While well-being approaches are becoming increasingly widespread – two-thirds of OECD countries have developed some form of official well-being framework – they are often still seen as separate to the business of ‘hard’ economics. Yet, in today’s world it is increasingly clear that the economic, social, environmental, and distributional aspects of major societal challenges are inherently linked and cannot be addressed in isolation. This high-level Roundtable will explore how the policy levers and decision-making parameters change when economic policy is approached through a well-being lens, discussing the opportunities and barriers for building strong economies that deliver inclusive and sustainable well-being within planetary and social boundaries.*

**Speakers:**

- **Frank Vandenbroucke**, Minister of Social Affairs and Health, Belgian Federal Government (remote)
- **Atsushi Mimura**, Vice Minister of Finance for International Affairs, Ministry of Finance, Japan
- **Jo Swinson**, Director, Partners for a New Economy
- **Andrea Sironi**, Chairman, Generali Group
- **Lynn Forester de Rothschild**, Founder, Chair and acting CEO, Council for Inclusive Capitalism
- **Gelsomina Vigliotti**, Vice-President of the European Investment Bank
- **Subramanian Rangan**, Author and Professor of Strategy and Management, INSEAD

**Networking break**

16:00 -16:30

16:30 -18:00

**2. Parallel Sessions**



**2a. Parallel session - Embedding and implementing well-being policy approaches**

📍 Teatro Studio

*This session will showcase practice examples and research related to the mainstreaming of well-being approaches within government policy analysis and programme implementation.*

**Moderator:**

**Carrie Exton**, Acting Senior Counsellor, Centre on Well-being, Inclusion, Sustainability, and Equal Opportunity (WISE), OECD

**Speakers:**

- **Veli-Mikko Niemi**, Permanent Secretary, Ministry of Social Affairs and Health, Finland
- **Aline Pennisi**, Director NG EU Mission Unit, Ministry of Economy and Finance
- **Edwin Horlings**, Senior Scientist, Central Bureau Statistics Netherlands (CBS)

	<ul style="list-style-type: none"> <li>• <b>Lena Jacobs</b>, Assistant Principal Officer, Department of the Taoiseach, Ireland</li> <li>• <b>Alayna Schreier</b>, Senior Social Science Analyst &amp; <b>Marissa Abbott</b>, Social Science Analyst at ASPE, US Department of Health and Human Services</li> </ul>
<p>● ● ● ●</p> <p><b>2.b. Parallel session - <i>Linking data for more integrated analysis on well-being, inequalities, and poverty</i></b></p> <p>📍 Spazio Risonanze 2</p> <p><i>This session will showcase practice examples and research related to data linking across different sources, including administrative data, on well-being, inequalities, and poverty.</i></p>	<p><b>Moderator:</b> <b>Rutger Hoekstra</b>, Associate Professor at the Institute of Environmental Sciences, Leiden University, and Programme Coordinator of EU-funded WISE Horizons</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• <b>Michele Raitano</b>, Professor of Economic Policy, Sapienza University, Rome</li> <li>• <b>Verity Wörn</b>, Data Scientist, Social Investment Agency, New Zealand</li> <li>• <b>Lucas Chancel</b>, Professor, Sciences Po University, Paris</li> <li>• <b>Massimo Fedeli</b>, Director, Department for the Development of Methods and Technologies for Production and Dissemination of Statistical Information, Italian National Institute of Statistics (ISTAT)</li> </ul>
<p>● ● ●</p> <p><b>2c. Parallel session - <i>Centering social connections and community well-being in policy</i></b></p> <p>📍 Spazio Risonanze 1</p> <p><i>This session will explore the need to prioritise evidence building and policy action on the (separate, but related) issues of social connectedness and community well-being.</i></p>	<p><b>Moderator:</b> <b>Lara Fleischer</b>, Acting Head of Unit, Centre on Well-being, Inclusion, Sustainability, and Equal Opportunity (WISE), OECD</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• <b>Joe Daly</b>, Managing Director, Gallup</li> <li>• <b>John Helliwell</b>, World Happiness Report Editor, University of British Columbia</li> <li>• <b>Melissa Walls</b>, Professor of American Health, Johns Hopkins University (JHU) and Co-Director, JHU Center for Indigenous Health</li> <li>• <b>Sean Patrick Maloney</b>, U.S. Ambassador and Permanent Representative to the OECD</li> </ul>



- **Nancy Hey**, Director of Evidence & Insights, Lloyd's Register Foundation

18:00

End of Day 1

## DAY 2 - TUESDAY 5 NOVEMBER 2024

08:00 – 08:50

### Workshops and seminars

- **Measuring progress on sustainable development and going Beyond GDP: Next Steps for the statistical community after the UN Summit of the Future** (Studio 1, 8:00- 8:50)
- **Inequality-related system-level risks: Presenting the Taskforce on Inequality and Social-related Financial Disclosures** (Studio 3, 8:00-8:50)
- **Meeting of the OECD Knowledge Exchange Platform on Well-being Metrics and Policy Practice (KEP) network experts** (Studio 2, 8:00-8:50, by invitation only)

For more information on all workshops and seminars, [click here](#)

09:00 – 10:30

### Morning Session



#### 3. Plenary Roundtable - *Next frontiers for well-being measurement and data*

📍 Sala Sinopoli

*Recent years have seen a proliferation of international initiatives focused on inclusive, sustainable well-being measurement, underpinned in part by the need to better monitor the people- and planet-focused outcomes encompassed in the UN 2030 Agenda and Sustainable Development Goals. Huge progress has been made, but significant challenges remain for providing decision makers and citizens with the timely, accurate, comparable, comprehensive, granular and integrated information they need to foster well-being in a changing world. This panel will take stock of recent achievements and*

#### Moderator:

**Geir Axelsen**, Director General, Statistics Norway

#### Speakers:

- **Francesco Maria Chelli**, President, Italian National Institute of Statistics (ISTAT)
- **Graciela Marquez**, President, National Institute of Statistics and Geography (INEGI)
- **Francesca Grum**, Assistant Director, United Nations Statistics Division
- **Jin Kim**, Director-General, Statistics Research Institute (SRI), Statistics Korea (KOSTAT)
- **Mariana Kotzeva**, Director General, Eurostat
- **Steve MacFeely**, OECD Chief Statistician



*discuss the future steps necessary to advance data collection and use.*

10:30 - 11:00

**Networking break**

11:00 - 12:30

**4. Parallel sessions**



**4a. Parallel Session - *Technical advances in well-being policy appraisal, design, and evaluation***

📍 Teatro Studio

*This session will showcase practice examples and research related to the integration of well-being evidence in policy decision making and design.*

**Moderator:**

**Urvashi Parashar**, Director of Analysis and Chief Economist, Department for Culture, Media and Sport, UK and Head of UK Wellbeing Analysis Board

**Speakers:**

- **Lord Richard Layard**, Director of Well-being Programme, Centre for Economic Performance, London School of Economics
- **Ottavio Ricchi**, Head of Directorate for Economic and Financial Analysis and Research, Department of the Treasury, Ministry of Economy and Finance, Italy
- **Egle Basyte Ferrari**, Policy analyst, Competence Centre on Modelling and Decision Analysis, European Commission Joint Research Centre (JRC)
- **Alba Godfrey**, Senior Project Coordinator, EuroHealthNet



**4b. Parallel Session - Co-producing data and analysis on well-being, inequalities, and poverty**

📍 Spazio Risonanze 2

*This session will showcase practice examples and research related to the co-production of data and analysis on well-being, inequalities, and poverty.*

**Moderator:**

**Elva Bova**, Head of Unit for Analysis and Statistics, DG Employment, Social Affairs, and Inclusion, European Commission

**Speakers:**

- **João Pedro Azevedo**, Chief Statistician and Deputy Director, Division of Data, Analysis, Planning and Monitoring, UNICEF
- **Monica Pratesi**, Director of the Department for Statistical Production, Italian National Institute of Statistics (ISTAT) and Full Professor, University of Pisa
- **Sarah Davidson**, Chief Executive Officer, Carnegie UK
- **Camille Busette**, Interim Vice President, Director Governance Studies & Race, Prosperity, and Inclusion Initiative, Brookings Institution
- **Seaneen Sloan**, Assistant Professor, University College Dublin



**4c. Parallel Session - Centering well-being, equity, and poverty reduction in climate and sustainability transitions**

📍 Spazio Risonanze 1

*This session will showcase research and practice examples to highlight the need to take a broader approach to just green transitions, that centre well-being, inequalities, and poverty reduction.*

**Moderator:**

**Francesca Utili**, Director General, Ministry of Economy and Finance, Italy

**Speakers:**

- **Riyong Kim**, Head of Sustainability Transitions, European Environment Agency (EEA)
- **Maurizio Franzini**, Professor Emeritus of Economic Policy, University Sapienza, Rome
- **Saamah Abdallah**, Programme Lead Sustainable Wellbeing, Hot or Cool Institute
- **Leonardo Becchetti**, Professor, University of Rome Tor Vergata
- **Jon Hall**, Economist, United Nations Development Programme (UNDP)

12:30 – 14:00

### Lunch and networking break

**Launch of: How's Life? 2024 - Well-being and Resilience in Times of Crisis** (Teatro Studio, 13:00-13:45)

To view the agenda of the launch click [here](#).

### Afternoon Session

14:00 – 14:30

#### Keynote speech (plenary session)

📍 Sala Sinopoli

**Kate Raworth**, Senior Associate, Oxford University's Environmental Change Institute, Professor of Practice, Amsterdam University of Applied Sciences and co-founder of Doughnut Economics Lab (remote)

14:30 – 16:00

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#### 5. Plenary Roundtable - *Centering inclusive well-being in climate change action*

📍 Sala Sinopoli

*Systematically putting people's well-being at the centre of decision-making is key to creating the social and political support needed for more ambitious climate action, and for achieving a 'just transition' to low-carbon, environmentally sustainable societies. This session will address the value of addressing climate action through a broader well-being lens, and through more comprehensive action across sectors, in line with the Italian G7 priorities for 2024.*

**Moderator: Enrico Giovannini**, Scientific Director, Italian Alliance for Sustainable Development (ASviS), Italy

#### Speakers:

- **Sandrine Dixson-Declève**, Co-President, The Club of Rome and Executive Chair, Earth4All
- **Stefano Scarpetta**, Director, Employment, Labour and Social Affairs Directorate, OECD
- **Françoise Vanni**, Director External Relations and Communications, The Global Fund
- **Aldo Ravazzi Douvan**, Chief Economist, Ministry of Environment and Energy Security, Italy and AEIF-Sogesid, Chair OECD WPFIEG
- **Charles Ehrhart**, Chief Strategy and Impact Officer, Green Climate Fund
- **Brigitte Mohn**, Member of Executive Board, Bertelsmann Stiftung Foundation
- **Paola Valbonesi**, Full Professor of Economics and Head of the Department of Economics and Management "Marco Fanno", University of Padua

16:00 – 16:30

### Networking break

#### 6. Parallel sessions

16:30 – 18:00



**6a. Parallel session - *Climate change, health, and well-being***

📍 Spazio Risonanze 2

*This session will present research and practice examples that explore the interdependencies, and potential for co-benefits, across climate change, health, and well-being.*

**Moderator: Chris Brown**, Head of Office, European Office for Investment for Health and Development, WHO

**Speakers:**

- **Anna Pasková**, Director, Department of Environmental Policy and Sustainable Development, Section of Climate Protection, Ministry of Environment, Czech Republic
- **Chien-fei Chen**, Professor of Sociology, Clemson University and Wellcome Trust research grantee
- **Sumina Azam**, National Director of Policy and International Health, World Health Organization Collaborating Centre, Public Health Wales
- **Jessica Newberry Le Vay**, Climate Change and Health Policy Fellow, Climate Cares Centre, Imperial College London
- **Bogi Eliassen**, Director of the Health Institute at the Copenhagen Institute for Future Studies



**6b. Parallel Session - *Innovations for more timely and granular data and analysis on well-being, inequalities, and poverty***

📍 Spazio Risonanze 1

*This session will discuss the need for more timely well-being information to inform policy decision-making, and showcase innovation examples such as nowcasting and pulse surveys, and small area estimates.*

**Moderator: Linda Laura Sabbadini**, Former Director of Social and Environmental Statistics Department, ISTAT, and Chair Women 2021

**Speakers:**

- **Orietta Luzi**, Director of Methodology, Italian National Institute of Statistics (ISTAT)
- **Eleanor Rees**, Quality of Life Lead & **Richard Heys**, Co Chair, UN Expert Group on Wellbeing Measurement, Office for National Statistics (ONS), United Kingdom
- **Francesco Sarracino**, Senior Economist, STATEC Research, Luxemburg
- **Rebecca Glauert**, Director of the Australian Child and Youth Wellbeing Atlas





**6c. Parallel session – Social investment decision making and impact valuation**

📍 Teatro Studio

*This session will explore how decision-making frameworks and impact valuation methods to guide investment decisions can better take into account broader social, environmental and distributional outcomes alongside economic factors, and emphasise the long-term returns to investment to promote well-being, equity, and poverty reduction.*

**Moderator:** **Katarina Ivanković Knežević**, Director for Social Rights and Inclusion, DG for Employment, Social Affairs and Inclusion, European Commission

**Speakers:**

- **Francesco Corti**, Chair of the EU Informal Working Group on Social Investment, Advisor to the Belgian Deputy Prime Minister and Minister for Social Affairs and Health
- **Matt Donoghue**, Director, Early Intervention and Reform, Department of Treasury and Finance, Victoria State Government, Australia
- **Daniela Collesi**, Director, General Accounting Office, Ministry of Economy and Finance, Italy
- **Darrick Hamilton**, Founding Director, The Institute on Race, Power and Political Economy, The New School

18:00

**End of Day 2**

18:15 – 20:30

**Social event**

📍 Sala Sinopoli

For more information on the social event, [click here](#)

**DAY 3 - WEDNESDAY 6 NOVEMBER 2024**

08:00 – 08:50

**Workshops and seminars**

- **The nexus between well-being and productivity: what's next in the research agenda and why that matters for corporates and investors** (Studio 1, 8:00- 8:50)
- **Empowering Children Through Better Environments** (Studio 3, 8:00- 8:50)
- **Beyond GDP to sustainable and inclusive wellbeing** (Studio 2, 8:00-8:50)

For more information on all workshops and seminars, [click here](#)

Morning Session	
<b>09:00 – 9:30</b>	<p><b>Keynote speech (plenary session)</b></p> <p>📍 Sala Sinopoli</p> <p><b>Baroness Beeban Kidron</b>, Crossbench peer in the UK’s House of Lords, Expert advisor for the UN Secretary-General’s High-Level Advisory Body on Artificial Intelligence (remote)</p>
<b>09:30 – 11:00</b>	<div style="display: flex;"> <div style="flex: 1; padding-right: 10px;"> <p><b>7. Plenary Roundtable - Harnessing technology and artificial intelligence for inclusive, sustainable well-being</b></p> <p>📍 Sala Sinopoli</p> <p><i>The development and use of artificial intelligence is already having a profound impact on people’s lives at the individual and societal level. This session will explore the implications of AI for inclusive and sustainable well-being from multiple perspectives, addressing both the opportunities and risks, and discussing how to ensure a fair technological transformation for all, in line with the discussions of the Italian Presidency of the G7.</i></p> </div> <div style="flex: 1; border-left: 1px solid #ccc; padding-left: 10px;"> <p><b>Moderator:</b> <b>Jerry Sheehan</b>, Director, OECD Directorate for Science, Technology and Innovation</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• <b>Riccardo Barbieri Hermitte</b>, Director General of the Treasury, Ministry of Economy and Finance, Italy</li> <li>• <b>Mario Nava</b>, Director General, DG EMPL, European Commission</li> <li>• <b>Gabriela Ramos</b>, Assistant Director-General for Social and Human Sciences, UNESCO (remote)</li> <li>• <b>Guy Diedrich</b>, Senior Vice President and Global Innovation Officer, Cisco</li> <li>• <b>Béatrice Néré</b>, Deputy Director, Bill &amp; Melinda Gates Foundation Europe</li> <li>• <b>Dario Guarascio</b>, Professor, University La Sapienza, Rome</li> <li>• <b>Barbara Caputo</b>, Referent for Artificial Intelligence Machine Learning, Politecnico di Torino</li> </ul> </div> </div>
<b>11:00-11:30</b>	<b>Networking break</b>

11:30 – 13:00

**8. Parallel sessions**



**8a. Parallel Session - Ensuring safe, fair and inclusive AI development**

📍 Teatro Studio

*This session will provide concrete examples of efforts to monitor and improve equity, safety and inclusion in AI development, depending on selected speakers, such as efforts to identify and address ethnic, racial and gender bias in tech industries and products, efforts to research the impacts and protect the needs of vulnerable groups such as children, accountability mechanisms in the public and private sector, and examples of regulation and private sector strategies to improve AI development in these areas.*

**Moderator: John C. Havens**, Author, Heartificial Intelligence and Founding Executive Director, The IEEE Global Initiative on Ethics of Autonomous and Intelligent Systems

**Speakers:**

- **Cosmina Dorobantu**, Co-Director, Public Policy Programme, and Policy Fellow, Alan Turing Institute
- **Veronica Nilsson**, General Secretary, Trade Union Advisory Committee to the OECD
- **Afia Afzal**, Senior Director for Applied Innovation and Portfolio Management, Johnson & Johnson



**8b. Parallel Session - Population ageing, demographic change and well-being**

📍 Spazio Risonanze 1

*This session will provide an opportunity to showcase efforts across different sectors to help ensure and improve well-being for ageing populations.*

**Moderator: Monika Queisser**, Senior Counsellor and the Head of Social Policy Division at the OECD Employment, Labour and Social Affairs Directorate

**Speakers:**

- **Daniele Vignoli**, Professor of Demography, University of Florence
- **Yoon Jeong Shin**, Researcher, Korea Institute for Health and Social Affairs
- **Ingvild Strømsheim**, Deputy Director General, Ministry of Labour and Social Inclusion, Norway
- **Sylvia Szabo**, Global Income Security Adviser, HelpAge International
- **Linda Vecgaile**, Research Scientist, Digital and Computational Demography, Max Planck Institute for Demographic Research



**8c. Parallel Session - Monitoring and predicting well-being outcomes with machine learning**

**Moderator: Andrea Brandolini**, Deputy Director General for Economics, Statistics and Research at the Bank of Italy

	<p>📍 Spazio Risonanze 2</p> <p><i>This session will showcase research and practice examples of official statistical and other projects to use machine learning to measure and forecast well-being, inequality, and poverty outcomes.</i></p>	<p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• <b>Francesco Bloise</b>, Research fellow in Public Finance, Sapienza University, Rome</li> <li>• <b>Talita Greyling</b>, Professor, University of Johannesburg</li> <li>• <b>Olga Mironenko Stampfer</b>, Vice President International Relations, United Health Group</li> <li>• <b>Jacqueline Schirmer</b>, Professor, Canberra University</li> </ul>
<p><b>13:00 – 14:30</b></p>	<p><b>Lunch and networking break</b></p> <ul style="list-style-type: none"> <li>• <b>Cooking and eating together: exploring the connection between well-being and food</b> (Studio 3, 13:10- 14:10)</li> </ul> <p>For more information on all workshops and seminars, <a href="#">click here</a></p>	
<p><b>14:30 – 14:45</b></p>	<p><b>Ministerial remarks (plenary session)</b></p> <p>📍 Sala Sinopoli</p> <p><b>Giancarlo Giorgetti</b>, Minister of Economy and Finance, Italy</p>	
<p><b>14:45 – 16:15</b></p>	<p>● ● ● ● ● ●</p> <p><b>9. Plenary Session - Next steps for strengthening well-being approaches in a rapidly changing world</b></p> <p>📍 Sala Sinopoli</p> <p><i>This final high-level session of the Forum will bring together political leaders to take stock of the previous days' discussions and look forward to the key challenges and opportunities for strengthening well-being approaches to policy and societal action.</i></p>	<p><b>Moderator: Romina Boarini</b>, Director, Centre on Well-being, Inclusion, Sustainability, and Equal Opportunity (WISE), OECD</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• <b>Gary Gillespie</b>, Chief Economic Advisor, Scottish Government</li> <li>• <b>Pedro Conceição</b>, Director, Human Development Report Office, United Nations Development Programme (UNDP)</li> <li>• <b>Katherine Trebeck</b>, Economic Change Program Director, The Next Economy</li> <li>• <b>François Bourguignon</b>, Emeritus Professor, Paris School of Economics</li> </ul>



# 7<sup>TH</sup> OECD WORLD FORUM ON WELL-BEING

Strengthening Well-being Approaches  
for a Changing World

Rome, Italy | 4-6 November 2024

16:15 – 16:30

**Closing remarks** (*plenary session*)

📍 Sala Sinopoli

**Yoshiki Takeuchi**, Deputy Secretary General, OECD

16:30

**End of Forum**

For further information on the Forum, please visit:  
<https://www.oecd-wellbeing-forum2024.mef.gov.it>

The Forum will take place **in-person only**, to register please visit:  
<https://www.oecd-wellbeing-forum2024.mef.gov.it/how-to-participate>

For technical assistance regarding the registration process, please contact:  
[registration.oecdforum2024@mef.gov.it](mailto:registration.oecdforum2024@mef.gov.it)

For any other questions related to the Forum, please contact:  
[info.oecdforum2024@mef.gov.it](mailto:info.oecdforum2024@mef.gov.it)

We hope to see you in Rome!



Ministero  
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